



MARKETING & PROMOTIONS 2023

As Port Hope's trusted Voice of Business, focused on building a vibrant community where businesses thrive, the Chamber is committed to providing marketing and promotion opportunities for their members.



BE AN INFLUENCER



\$4500

Your Contribution to the Chamber will get you...

- 8 Tickets to the Business Excellence Awards
- Opportunity to speak at the Business Excellence Awards
- One award designated as sponsored by your business
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Singage
 - Registration for 4 Golfers
 - Option to host a game/promotion on sponsored hole
- Additional team of 4 Golfers
- Business logo and mention as INfluencer in all marketing materials
 - Event Posters and Flyers
- Business logo and mention as INfluencer on Community Updates/Member Edge Newsletters
- Business logo and mention as Influencer at www.porthopechamber.com
- Member spotlight on website
- 6 shoutouts on social media
- Inclusion of an insert in all new member/renewal packages
- Inclusion of an insert in event goody bags



BE A PROMOTER



\$2250

Your Contribution to the Chamber will get you...

- 4 Tickets to the Business Excellence Awards
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Singage
 - Registration for 4 Golfers
 - Option to host a game/promotion on sponsored hole
- Business logo and mention as Promoter in all marketing materials
 - Event Posters and Flyers
- Business logo and mention as Promoter on Community Updates/Members Edge Newsletters
- Business logo and mention as Promoter at www.porthopechamber.com
- Member spotlight on website
- 4 shoutouts on social media



BE A SUPPORTER



\$1175

Your Contribution to the Chamber will get you...

- 2 Tickets to the Business Excellence Awards
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
 - Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Singage
 - Registration for 4 Golfers
- Option to host a game/promotion on sponsored hole
- Business logo and mention as Promoter in all marketing materials
 - Event Posters and Flyers
- Business logo and mention as Promoter on Community Updates/Members Edge Newsletters
- Business logo and mention as Promoter at www.porthopechamber.com
- Member spotlight on website
- 2 shout outs on social media



OTHER PROMOTION OPPORTUNITIES



Networking Events - \$250

Logo recognition on all promotions
Signage at event

Social Media shout out before and after
Verbal acknowledgement at event
Opportunity to address guest at event

Education Workshops - \$250

Logo recognition on all promotions
Signage at event

Social Media shout out before and after
Verbal acknowledgement at event
Opportunity to address guest at event

Members Edge Insert

Member Benefit

Submit information in PHG, JPEG or PDF
formation for insertion in members only
electronic communications
Subject to space availability
admin@porthopechamber.com

Community Update Insert

Member Benefit

Submit information in PHG, JPEG or PDF
formation for insertion in community
based electronic communications
Subject to space availability
admin@porthopechamber.com

Event Bag Inserts

Member Benefit

Branded Swag to share your
business with participants
Subject to Chamber Approval

Business Card Display

Member Benefit

Bring your business cards to the
wall at the Chamber office to share
your business of all visitors of
Service Ontario

Business Celebrations

Member Benefit

Grand Openings, Re-openings, Anniversaries and more
The Chamber will help you host, promote and
celebrate your business.

Have an idea of your own?

If you have something you would like to do to share your business with the Chamber network
or the larger community reach out to Chamber staff

905-885-5519

Monday to Friday 10am to 3pm