

MARKETING & PROMOTIONS

2023

As Port Hope's trusted Voice of Business, focused on building a vibrant community where businesses thrive, the Chamber is committed to providing marketing and promotion opportunities for their members.



BE AN INFLUENCER



\$4500

Your Contribution to the Chamber will get you...

- 8 Tickets to the Business Excellence Awards
- Opportunity to speak a the Business Excellence Awards
- One award designated as sponsored by your business
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Singage
 - Registration for 4 Golfers
 - o Option to host a game/promotion on sponsored hole
- Additional team of 4 Golfers
- Business logo and mention as Influencer in all marketing materials
 - Event Posters and Flyers
- Business loto and mention as Influencer on Community Updates/Members Edge Newsletters
- Business logo and mention as Influencer at
- www.porthopechamber.com
- Member spotlight on website
- 6 shout outs on social media
- Inclusion of an insert in all new member/renewal packages
- Inclusion of an insert in event goody bags



BE A PROMOTER



\$2250

Your Contribution to the Chamber will get you...

- 4 Tickets to the Business Excellence Awards
- · Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Singage
 - o Registration for 4 Golfers
 - Option to host a game/promotion on sponsored hole
- Business logo and mention as Promoter in all marketing materials
 - Event Posters and Flyers
- Business loto and mention as Promoter on Community Updates/Members
 Edge Newsletters
- Business logo and mention as Promoter at www.porthopechamber.com
- Member spotlight on website
- 4 shout outs on social media



BE A SUPPORTER



\$1175

Your Contribution to the Chamber will get you...

- 2 Tickets to the Business Excellence Awards
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
 - o Eagle Plus Sponsorship at Annual Golf Tournament
 - Hole Signage
 - Registration for 4 Golfers
- Option to host a game/promotion on sponsored hole
- Business logo and mention as Supporter in all marketing materials
 - Event Posters and Flyers
- Business logo and mention as Supporter on Community Updates/Members
 Edge Newsletters
- Business logo and mention as Supporter at www.porthopechamber.com
- Member spotlight on website
- 2 shout outs on social media